



# PEUGEOT

## NEW 408



# THE LANGUAGE OF ATTRACTION

f @peugeotmalaysia | 🌐 peugeot.com.my | 📷 peugeotmalaysia | ☎ 1800-18-STLA (7852)



Experience the magnetic 408.  
Stunning design, uncompromising quality  
and a dynamic drive.



The unexpected silhouette of the PEUGEOT 408 is characterised by its fastback-inspired dynamic posture and feline look. With increased ground clearance while keeping low, its fluid lines reinforce its aerodynamic character.

# ALLURE

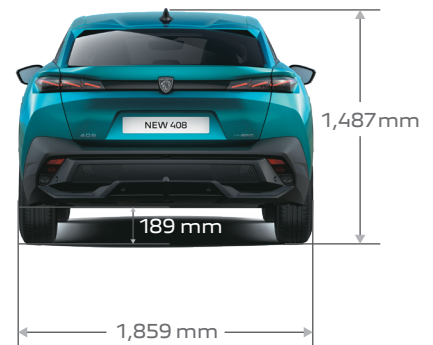
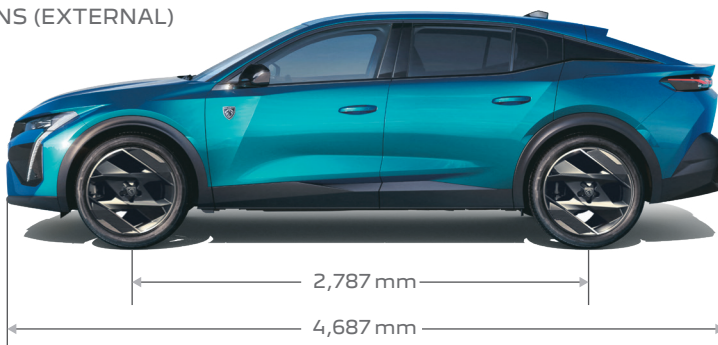


The rear light cluster simulates 3 lion claws



The front lights simulate lion fangs

## DIMENSIONS (EXTERNAL)



The saloon-style driving position combined with a higher posture gives you the chance to discover the road from a new perspective.

# EMOTION



Driver assistance systems enhance comfort and sense of calm when driving



The latest generation PEUGEOT 3D i-Cockpit® with new design and technology

New configurable PEUGEOT i-Toggles® to give quick and intuitive access

Top of the range comfort for driver and passenger

# EXCELLENCE

Finish, material selection, space, comfort. The PEUGEOT 408 features everything you need for a unique experience.



## HIGH-EFFICIENCY ENGINE

Turbocharged 1.6L PureTech of 218 hp with an 8-speed automatic gearbox



## ONBOARD QUALITY

A pleasant ride with low NVH, Focal® Premium Hi-Fi System and AGR Certified Seats with built-in massage function

## EASY CONNECTIVITY

Optimised connectivity with Bluetooth and USB plug-ins

## UNEXPECTED REAR END DESIGN

Innovative full LED or 3D full LED rear lights light up one claw at a time



reddot winner 2023

**Exceptional Design Award**  
Product Design Category



Powered by  
**Allianz**



DRIVE SAFE FAST

\*The availability of certain features may vary depending on the vehicle trim.

## SPECIFICATIONS

## NEW PEUGEOT 408

### ALLURE

### PREMIUM

### GT

### SIZE - TRANSMISSION

Overall Dimensions (LxWxH) (mm)	4,687 x 1,859 x 1,478	4,687 x 1,859 x 1,478	4,687 x 1,859 x 1,487
Wheelbase (mm)		2,787	
Ground Clearance (mm)		189	
Engine		1.6 Turbo PureTech	
Maximum Power (hp @ rpm)		218 @ 5750	
Maximum Torque (Nm @ rpm)		300 @ 2000	
Gear		8 Speed A/T	
Tyre Size	225/55 R18	225/55 R18	245/40 R20

### EXTERIOR

Front Headlights	Full LED	Full LED	Matrix LED with Automatic Beam
Rear Lights	Full LED	Full LED	3D 'Claw Effect' LED
Front Grill Style	Chrome	Chrome	Body Colour
Spoiler Sunroof	-	-	•
Alloy Wheels	18" Granite Grey	18" Granite Black	20" Monolithe Black

### INTERIOR - CONVENIENCE

Seat	Comfort Vinyl	Comfort Full Leather	Dynamic Black Nappa Leather
Electric Driver Seat	•	•	AGR Certified Seat + Memory
Passenger Seat	Manual	Electric	Electric
Massage Function	-	-	•
PEUGEOT i-Cockpit® 10" Digital Cluster	•	•	3D Quartz
PEUGEOT i-Cockpit® Infotainment HD Colour Touchscreen	•	•	With Configurable i-Toggles®
Sound System	6 Speakers	6 Speakers	10 Speakers Focal® Premium Hi-Fi System
Wireless Smart Phone Charger	•	•	•
Peugeot Multisensorial Pack	-	-	•
Spare Tyre	•	•	Repair Kit
Cabin Air Cleaning System	-	-	•

### SAFETY

Airbags	6	6	6
Camera	Rear 180°	Rear 180°	360°
Parking Assist Sensor	Rear	Front and Rear	Front and Rear
ESP with Hill Assist	•	•	•
Traffic Signs Recognition	•	Advanced	Advanced
Active Hood (Pedestrian Protection)	•	•	•
Cruise Control	•	Advanced Adaptive	Advanced Adaptive
Autonomous Emergency Braking	•	Advanced	Advanced
Front Collision Warning	-	•	•
Blind Spot Detection	-	•	•
Rear Cross Traffic Alert	-	•	•
High Beam Assist	•	•	•
Tyre Pressure Monitoring System	•	•	•

### PAINTS & COLOURS



Obsession Blue



Perla Nera Black



Okenite White



Artense Grey

### ALLURE

### PREMIUM

### GT

Obsession Blue	•	•
Perla Nera Black	•	•
Okenite White	•	•
Artense Grey	•	•

### WHEELS

### ALLURE

### PREMIUM

### GT



18" Granite Grey



18" Granite Black



20" Monolithe Black

**Up to 7 years warranty\* / 200,000 KM,**  
whichever comes first.

\*Standard warranty 5 years  
(3 years OEM warranty + 2 years extended warranty)

\*Option to extend the warranty to 7 years  
(3 years OEM warranty + 4 years extended warranty)

\*Extended warranty follows OEM warranty  
coverage items



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Note: Image & specifications are subject to change without prior notice. Please contact nearest showroom for more information.